



Board of Trustees Meeting Agenda

April 22, 2026, 7 pm

1. Call to Order & Public Comment Reminder
2. Adoption of April 2026 Agenda
3. Approval of March 2026 Minutes
4. Leadership Reports
5. Public Comments
6. Executive Session
7. Adjournment

Board of Trustees Meeting Minutes

March 25, 2026, 7 PM

Meeting Locations: 829 Father Capodanno Blvd., Staten Island, NY 10305 & Zoom

Trustees Present

Noemi Zibuts
David Sorkin
Rachel Amar
Anna Maftser
Ernest Paige

Others Present:

Amanda Ainley, HOS, Staten Island Hebrew Public

Randi Schafer, Director of Academics and Assessment, Staten Island Hebrew Public

Shanoya Belcher, Dean of Students, Staten Island Hebrew Public

Joanna Beck, Director of Operations and Student Support, Staten Island Hebrew Public

Theresa Peterford, Director of Special Populations, Staten Island Hebrew Public

Jon Rosenberg, CEO, Hebrew Public

Valerie Khaytina, Chief External Officer, Hebrew Public

Lauren Murphy, Director of External Relations, Hebrew Public

Wayne Rosenfeld, Prospective Board Member

Eric Dunn, NYU Marketing Professor

1. Call to Order

David Sorkin asked for a motion to start the meeting. Ernest Paige made a motion to open the meeting at 7:01 pm.

2. Branding Presentation

Eric Dunn presented findings from a branding assessment examining public perceptions of Staten Island Hebrew Public. Through interviews and surveys of staff, parents, board members, leadership, and members of the general public, the research found that many people perceive

the schools as religious or exclusively Jewish, creating confusion and barriers for prospective families. Dunn explained the distinction between branding and marketing and emphasized the need to clarify the network's identity while maintaining its mission of teaching modern Hebrew. Olam Schools was identified as the preferred option for the network due to its stronger alignment with the organization's mission and its ability to reduce confusion about the schools' identity. The board will have input on the chosen school name and there will be a small task force to complete the process.

3. Leadership Report

Amanda Ainley provided a school update focused on academics, culture, and upcoming initiatives. She shared that students in grades 3 and 4 are preparing for state exams in May, with strong support from the network's program team through hands-on collaboration with school leadership and teachers. She highlighted the school's Quarter 2 Honor Roll Assembly as a new tradition recognizing student achievements and engaging families. Amanda also noted progress on the charter renewal process, including a recent visit from School Frontiers to support both the renewal application and middle school expansion, with a NYSED visit anticipated in fall 2026. In school culture, she reported a successful Scholastic Book Fair that emphasized book selection, as well as spring field trips such as visits to Nicotra Farm and a Puppet Works performance in Brooklyn, providing students with experiences beyond the classroom.

Larisa Lulko, Director of World Language, presented an overview of the school's Hebrew language program, noting her 13 years with Hebrew Public and role as a founding Hebrew teacher at Staten Island Hebrew Public. She described a proficiency-based approach that develops students' listening, speaking, reading, and writing skills, with an emphasis on building conversational fluency through immersive, interactive instruction. Larisa highlighted how Hebrew and Israeli culture are integrated across the curriculum through lessons on global topics and holidays, along with engaging activities that reinforce language learning. She also shared that bi-monthly professional development sessions support staff in creating a language-rich environment and strengthening daily Hebrew use across the school.

The board discussed the update, and no action was taken.

4. Adoption of the March 2026 Meeting Agenda

David Sorkin asked for a motion to adopt the March 2026 meeting agenda. Noemi Zibuts made the motion, Rachel Amar seconded, and the motion was carried unanimously.

5. Approval of the February 2026 Meeting Minutes

David Sorkin asked for a motion to approve the February 2026 meeting minutes. Noemi Zibuts made the motion, Ernest Paige seconded, and the motion was carried unanimously.

6. Approval of Amendment to Credit Card Policy within the Financial Policies & Procedures

The Board considered a proposed amendment to the Credit Card Policy within the Financial Policies & Procedures. The amendment removes the fixed \$5,000 credit card limit and allows credit card limits to be established by the CEO and CFO based on role and operational need, with appropriate oversight controls.

David Sorkin made a motion to approve, and Ernest Paige seconded, and it went to a vote and was approved unanimously without abstentions or objections.

7. Board Action: Resolution and Vote to elect Wayne Rosenfeld to the Staten Island Hebrew Public Board of Trustees pending approval by NYSED

David H. Sorkin made a motion to elect Wayne Rosenfeld to the Staten Island Hebrew Public Board of Trustees pending approval by NYSED. Anna Maftser seconded the motion. The motion went to a vote, and with no abstentions and no objections, the motion was approved unanimously. As such, the board adopted the following resolution:

The Staten Island Hebrew Public Charter School Board of Trustees, having conducted a thorough criminal history record check via fingerprinting which is deemed acceptable by NYSED, and having discovered no State or federal criminal history, or having provided information regarding such history to NYSED, if found, and having verified that any academic and/or professional credential or qualification presented by the proposed member is genuine, and having reviewed the application in its entirety, has voted to select Wayne Rosenfeld as a member to its Board of Trustees, with a term expiring on June 30, 2028, pending approval by NYSED. The resolution approving Wayne Rosenfeld is adopted upon NYSED's approval.

8. Public Comments

There were no public comments made during the meeting.

9. Adjournment

David Sorkin adjourned the meeting at 8:09 pm. The board will meet next on April 22, 2026.