

Privacy Policy

HebrewPublic.org

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NOTICE: We do not sell your sensitive personal data.

Introduction

National Center for Hebrew Language Charter School Excellence and Development, Inc., d/b/a Hebrew Public (“**Hebrew Public**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this privacy policy (this “**Privacy Policy**” or “**Policy**”). This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit the website HebrewPublic.org as well as any subdomains and related webpages (our “**Site**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. The Site utilizes Meta Pixel for its data collection and processing practices and both Meta Pixel and Google AdWords for advertising purposes.

This Privacy Policy applies to information we collect:

- On this Site.
- On certain linked websites.
- In email, text, and other electronic messages between you and this Site.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Site.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, you must not use the Site. By accessing or using the Site, you agree to this Privacy Policy. This Policy may change from time to time (see [Changes to Our Privacy Policy](#)). Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check this Policy periodically for updates.

Hebrew Public takes steps to ensure compliance with the legal requirements established by the Family Educational Rights and Privacy Act (“**FERPA**”) and New York Education Law § 2-d (“**NY Ed Law 2-d**”) concerning the collection, protection, treatment and disclosure of information covered by FERPA and NY Ed Law 2-d. If you have any questions or concerns regarding FERPA or NY Ed Law 2-d, please visit the “[Contact](#)” page on the Site or reach out via email to info@hebrewpublic.org.

Children Under the Age of 13

Our Site is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Site. We do not knowingly collect Personal Information

from children under 13. If you are under 13, do not use or provide any information on this Site or on or through any of its features. If we learn we have collected or received Personal Information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact by visiting the “[Contact Us](#)” page on the Site.

Residents of certain states under 13, 16, or 18 years of age may have additional rights regarding the collection and sale of their Personal Information. Please see [Your State Privacy Rights](#) for more information.

Information We Collect About You and How We Collect It

We may collect several types of information from and about users of our Site, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, or any other identifier by which you may be contacted online or offline (“**Personal Information**”);
- That is about you or your child, including (1) Education Records and/or Directory Information as defined by FERPA and/or (2) Personally Identifiable Information and/or Student Data as defined by NY Ed Law 2-d;
- That is about you but individually does not identify you;
- About your internet connection, the equipment you use to access our Site, and usage details regarding your interactions with the Site.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

Information You Provide to Us.

The information we collect on or through our Site may include:

- Information that you provide by filling in forms on our Site, including our online application portal, which may include (1) Education Records and/or Directory Information as defined by FERPA and/or (2) Personally Identifiable Information and/or Student Data as defined by NY Ed Law 2-d.
- Information that you provide when you report a problem with our Site.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

Information We Collect Through Automatic Data Collection Technologies.

As you access, use, navigate through and interact with the Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including usage data, traffic data, location data, logs, and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we automatically collect may include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. It helps us to improve our Site and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Recognize you when you return to our Site.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site. For information about managing your privacy and security settings for cookies, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our Site and our email may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Hebrew Public, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Site are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Site. The information they collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see [Choices About How We Use and Disclose Your Information](#).

How We Use Your Information

We use information that we collect about you or that you provide to us, including any Personal Information:

- To present our Site and its contents to you.
- To understand and analyze how you use our Site.
- To provide you with information or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To allow you to participate in interactive features on our Site.
- To notify you about changes to our Site or any services we offer or provide through it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about our own services that may be of interest to you. If you do not want us to use your information in this way, please check the relevant box located on the form on which we collect your data. For more information, see [Choices About How We Use and Disclose Your Information](#).

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Hebrew Public's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by Hebrew Public about our Site users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply the Site's Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Hebrew Public, our customers, or others. This includes exchanging information

with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We do not disclose any Education Records or Directory Information, as defined by FERPA, except as expressly permitted by FERPA. Nor do we disclose any Personally Identifiable Information or Student Data as defined by NY Ed Law 2-d except as expressly permitted by NY Ed Law 2-d.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** We do not share your Personal Information with unaffiliated or non-agent third parties for promotional or advertising purposes.
- **Promotional Offers from Hebrew Public.** If you do not wish to have your contact information used by Hebrew Public to promote our own services, you can opt out by checking the relevant box located on the form on which we collect your data (the application form), by clicking “Unsubscribe” on promotional or marketing emails or at any other time by visiting the “[Contact](#)” page on the Site and submitting a request to opt out of promotional offers. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.
- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers’ target-audience preferences, you can opt out by checking the relevant box located on the form on which we collect your data (the order form), on promotional or marketing emails or at any other time by visiting the “[Contact Us](#)” page on the Site and submitting a request to opt out of targeted advertisings.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s [website](#).

Accessing and Correcting Your Information

You can review and change your Personal Information by visiting the “[Contact](#)” page on the Sites to request access to, correct, or delete any Personal Information that you have provided to us. We may be unable to delete your Personal Information except by also deleting your user account information. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their Personal Information. California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their Personal Information.
- Access and delete certain Personal Information.
- Correct inaccuracies in their Personal Information, taking into account the information's nature processing purpose.
- Data portability.
- Opt-out of personal data processing for:
 - targeted advertising (excluding Iowa);
 - sales; or
 - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights please contact us by visiting the "[Contact](#)" page on the Site.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our Privacy Policy on this page. If we make material changes to how we treat our users' Personal Information, we will notify you by email to the email address we have in our system. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this Privacy Policy to check for any changes.

Contact Information

To ask questions or comment about this Privacy Policy and our privacy practices, please inquire by visiting the "[Contact](#)" page on the Site.